

Option 1 – Premium Profile

- Each Premium Listing is \$149.00.
- All Premium Profile Listing(s) appear in BOLD TYPE. They contain firm name, address, phone, fax, email, Web site address, contact person and a 50 WORD description of your company and the services you offer. (See below). If your description is longer than 50 words, we will edit it to 50.
- Listing code for this type of listing is – PP.

EXAMPLE: ABC Company
123 Main Street
Austin, TX 77288
214-888-9999 Phone
214-888-9898 Fax
http://www.abc.com
info@abc.com
John Smith

ABC Company is a non-partisan polling firm. We specialize in issue advocacy, campaign research, petition management and GOTV. We have offices in Houston, Atlanta, Washington, DC, Chicago and Los Angeles. Call us today and see what we have to offer. For more information, visit our Web site at www.abc.com.

Option 2 – Enhanced Listing

- Each Enhanced Listing is \$89.00.
- All Enhanced Listing(s) appear in BOLD TYPE.
- Enhanced listing(s) contain firm name, address, city, state, zip, phone, fax, email and contact person (See below).
- Listing code for this type of listing is – EL.

EXAMPLE: ABC Company
123 Main Street
Austin, TX 77288
214-888-9999 Phone
214-888-9898 Fax
info@abc.com
John Smith

Option 3 – Basic Listing

- Each Basic Listing is \$39.00.
- Basic listing(s) contain the firm name and complete address and phone number. (See below).
- Listing code for this type of listing is – BL.

EXAMPLE: ABC Company
123 Main Street
Austin, TX 77288
214-888-9999 Phone

Option 4 – Free Listing

- You may receive ONE FREE listing in one category.
- Listing code for this type of listing is – FL.
- The FREE listing contains the firm name and complete address. (See below).

EXAMPLE: ABC Company
123 Main Street
Austin, TX 77288

Upgrades: Display your company logo alongside your listing: \$30 each

Display up to 10 MB of your multimedia samples, hyperlinked to your Political Pages web listing: \$500

The 2010 Political Pages will be available in print, online and via free iphone app

POLITICAL CATEGORIES

	Listing Code	Price
Advance & Event Planning		
Blogs		
Campaign Management		
Crisis Management		
Database/File Management		
Direct Mail-Strategy & Creative		
Direct Mail-Printing & Processing		
Educational & Training Programs		
E-mail/Fax Services		
Ethnic Targeting		
FEC Compliance		
Field Operations & Organizing		
Fund-raising Consultants		
Fund-raising Technology		
Full Campaign Service Firms		
General Consultants & Strategists		
Governmental Relations & Lobbying		
GOTV		
Grass-roots Strategy for Campaigns		
Initiative & Referendum Consultants		
Internet/Web Site Consultants		
Internet/Web 2.0 - Social Media		
International Consulting		
Legal Compliance-Attorneys, Election Law, Campaign Finance Law		
Mailing & Telephone Lists		
Mapping		
Media Buying & Placement Services		
Media Consultants-Advertising Strategists		
Media & Speech Training		
Micro Targeting		
Mobile Messaging		
Nanotargeting Consulting		
Online Information Services		
PAC Consulting		
Petitions & Signature Gathering		
Photography/Stock Photos		
Political Coaching and Training		
Political Memorabilia		
Political Publications & Newsletters		
Polling-Survey Research & Analysis		
Polling-Focus Groups		
Polling- Web-based		
Printing & Promotional Materials		
Print Advertising-Graphics & Design		
Publications & Newsletters		
Press Relations & Events		
Research-Issues, Voters & Legislative		
Research - Opposition		
Signs, Bumper Stickers & Collateral Material		
Software & Computer Services		
Speech & Copy Writing		
Speakers, Analyst & Press Sources		
Targeting, Voter Modeling & Analysis		
Telephone Contact Services (Live)		
Telephone Contact Services (Automated)		
Text Messaging Services		
Video/TV/Radio Production		
Video/CD/DVD Duplication		
Voice Over Talent		
Voter Lists		
Voter Registration		

ADVOCACY BOOK CATEGORIES

	Listing Code	Price
Governmental Relations & Lobbying-Federal		
Governmental Relations & Lobbying-State		
Public Affairs Grassroots - Ballot-issue Campaigns		
Public Affairs Grassroots-Coalition/Ally Development		
Public Affairs Grassroots-Databases/Database Management		
Public Affairs Grassroots-Campaign Strategy/Mobilization		
Public Affairs Grassroots-Training/Speaking		
Public Affairs-Advertising & Media Production		
Public Affairs-Communication		
Public Affairs-International Relations		
Public Affairs-Issues Management		
Public Affairs-PAC Management/Fundraising		
Public Affairs-PAC Reporting		
Public Affairs- PAC Software/Databases		
Public Affairs-Philanthropy		
Public Affairs-PR & Events		
Public Affairs-Research & Polling		

Category		Total
Listing		
Logo in listing	\$30 per listing	
10 MB of your multimedia samples, hyperlinked to your Political Pages web listing	\$500	

TOTAL PRICE OF ALL LISTINGS

Clients (Check Only One):

Democrat Republican Nonpartisan/All parties

Payment Options

- *N/A for those submitting only ONE FREE listing
 My check (payable to Campaigns & Elections) is enclosed
 Pay by Credit Card: Visa MasterCard American Express

Credit Card Number:

Expiration Date:

Phone:

Name on Card:

Authorization Signature:

PLEASE NOTE: Check or Credit Card Information MUST accompany Order Form (Forms without payment will NOT be accepted)

* Please include this document along with your listing information typed on a white sheet of paper (please see the examples for the type of listing purchased and provide that information for your company). Please email tdietz@politicsmagazine.com your logo and multimedia samples.

Fax to...

703-778-4024

Mail to...

Campaigns & Elections' Politics magazine
1655 North Fort Myer Drive, Suite 825,
Arlington, VA 22209

For questions call or e-mail Tracy Dietz at:
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